



October 1, 2018

Dear Commercial Colleagues:

The South Central Association for Clinical Microbiology (SCACM) invites you to exhibit your products at our 49th Annual Meeting at the Kalahari Resorts, Sandusky, OH on March 22-23, 2019. SCACM is an excellent opportunity to talk with Clinical Microbiologists (bench technologists, supervisors, and directors). Our anticipated attendance is 120 based on previous attendance. For your convenience we are including our W9 for 2019, for those who need this supporting documentation.

Attached to this e-mail please find the Exhibit Announcement for the 2019 Annual Meeting along with registration links for exhibit registration, exhibitor workshops, educational grants, opportunity to promote our 50th Anniversary meeting with some SCACM swag and hotel accommodations. If you would like to host an Exhibitor Workshop we will have them over two days as we are pleased to offer dedicated workshop opportunities. There will be no other sessions occurring at these times:

1 hour sessions are on Wednesday for breakfast or lunch

2 hour sessions are Wednesday dinner; Thursday for breakfast or lunch

SCACM workshops are held on Wednesday so I would expect 50-80 people whereas Thursday may have as many as 100 attendees. Alternately, you could host a workshop on Thursday between 10-11:30 and 1:30-5:00 with the maximum time of 2 hours. There may be some overlap during these times.

The SCACM Board of Directors decided to consolidate our request for financial support/exhibit opportunity for our meetings (**spring and fall**) into one request. One benefit is to expedite the approval process for support/exhibit opportunity of SCACM. You may also to sign up for the spring meeting and each state fall individually before the event as you have done in the past. Dates/locations are TBA.

All registrations and all payments will be done electronically. Links are provided in the attached exhibitor invitation.

Your exhibit chairs are Mary Plenzler (ProMedica Pathology Laboratories, Toledo, Ohio) and Carol Young (University of Michigan Health System now known as Michigan Medicine, Ann Arbor, MI). We are excited to welcome each of you to Kalahari next March and look forward to working with each of you.

Respectfully,

Mary Plenzler and Carol Young
SCACM Exhibit Chairs